CONTRACT



www.kmbc.com

And:

Strategic Media Placement OH 7669 Stagers Loop Delaware, OH 43015

	Contract / Rev	ision		Alt Order#	
	953262	7		07904991	
Duedicat		•			
<u>Product</u>					
AKIN/SEN/R					
Contract Dates	Estimate #				
09/21/12 - 09/24/12					
Advertiser			Ori	ginal Date	/ Revision
Akin/R/Senate			C	9/19/12	/ 09/19/12
	Billing Cycle	Billing	Cal	endar	Cash/Trade
	EOM/EOC	Broado	ast		Cash
	Station	Accour	nt E	xecutive	Sales Office
	KMBC	Meredi	th T	hompson	Eagle-Washingt
	Special Handl	ing			
	Demographic			•	
	Adults 35+				
	IDB#	Adverti	iser	Code	Product Code
		AKIT			
	Agency Ref	•		Advertiser	Ref

Spots/

*Line Ch Start Date End Date Description	Start/End Time	Days Length Week F	Rate TypeS	pots	Amount
N 1 KMBC 09/21/12 09/21/12 First News at 6am	6-7am	:30	NM	1	\$600.00
Class of Time - Pre-emptible with notice Start Date Week: 09/17/12	Rate \$600.00				
N 2 KMBC 09/24/12 09/24/12 First News at 6am	6-7am	:30	NM	1	\$600.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 09/24/12 09/30/12 M 1	<u>Rate</u> \$600.00				
N 3 KMBC 09/21/12 09/21/12 Good Morning America	7-9am	:30	NM	1	\$450.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 09/17/12 09/23/12F 1	<u>Rate</u> \$450.00				
N 4 KMBC 09/22/12 09/22/12 Sa 6-7a	6-7a	:30	NM	1	\$300.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 09/17/12 09/23/125 1	<u>Rate</u> \$300.00				
N 5 KMBC 09/23/12 09/23/12 Sun News @ 5am	5-6am	:30	NM	1	\$100.00
Class of Time - Pre-emptible with notice Start Date Week: 09/17/12	Rate \$100.00				
N 6 KMBC 09/23/12 09/23/12 Su 6-7a	6-7a	:30	NM	1	\$300.00
Class of Time - Pre-emptible with notice Start Date	<u>Rate</u> \$300.00				
N 7 KMBC 09/23/12 09/23/12 News Wknd Sun	7-9am	:30	NM	1	\$300.00
Class of Time - Pre-emptible with notice Start Date Week: 09/17/12	Rate \$300.00				
N 8 KMBC 09/21/12 09/21/12 5pm News	5-530pm	:30	NM	1	\$700.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week	Rate				

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise

specified.

Hearst television inc, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



Contract / Revision Alt Order# 953262 07904991 Contract Dates Product Estimate # AKIN/SEN/R 09/21/12 - 09/24/12

www.kmbc.com

Advertiser Original Date / Revision 09/19/12 / 09/19/12 Akīn/R/Senate

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week R	ate Type S	Snote	Amount
Start Date End Date Weekdays Spots/Week	Rate \$700.00	Day's Length Week IV	ate Type C	ροισ	Amount
N 9 KMBC 09/24/12 09/24/12 5pm News	5-530pm	:30	NM	1	\$700.00
Class of Time - Pre-emptible with notice Start Date Week: 09/24/12	, <u>Rate</u> \$700.00				7.00.00
N 10 KMBC 09/21/12 09/21/12 6pm News	6-630pm	:30	NM	1	\$825.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 09/17/12 09/23/12 F 1	<u>Rate</u> \$825.00				
N 11 KMBC 09/24/12 09/24/12 6pm News	6-630pm	:30	NM	1	\$825.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 09/24/12 09/30/12 M 1	<u>Rate</u> \$825.00				
N 12 KMBC 09/21/12 09/21/12 M-F/SU 10pm News	10-1035pm	:30	NM	1	\$1,600.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Week: 09/17/12 09/23/12F 1	<u>Rate</u> \$1,600.00				
N 13 KMBC 09/24/12 09/24/12 M-F/SU 10pm News	10-1035pm	:30	NM	1	\$1,600.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 09/24/12 09/30/12 M 1	<u>Rate</u> \$1,600.00				
N 14 KMBC 09/22/12 09/22/12 Late Airing Late News	Various	:30	NM	1	\$500.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Week: 09/17/12 09/23/12S- 1	<u>Rate</u> \$500.00				
N 15 KMBC 09/21/12 09/21/12 M-F 12n-1p	12n-1p	:30	NM	1	\$250.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Week: 09/17/12 09/23/12F 1	<u>Rate</u> \$250.00				
		Totals		15	\$9,650.00

Time Period # of Spots Gross Amount Net Amount 08/27/12 -09/24/12 15 \$9,650.00 \$8,202.50 Totals 15 \$9,650.00 \$8,202.50

Signature:	Date:	

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

Hearst television inc, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

TERMS AND STANDARD CONDITIONS FOR PURCHASE OF BROADCAST ADVERTISING

The person, firm or other business entity ("Agency") contracting to purchase broadcast advertising time on behalf of the advertiser named on the face of this contract ("Advertiser") and the station appearing this contract ("Station") hereby agree that this contract shall be governed by the following conditions and terms:

BILLING AND PAYMENTS

- (a) Station will, from time to time at intervals following prosposate nereonder, pill Agendy on pehalf of Advertiser at appress on the face hereof. Agendy shall day Station thereon at appress or pill on or before the 18th day of each month following that in which broadcast concurred or on all or other data as may be specified in the involpe.
- (b) Except where this contract is made directly with the Advertiser described on the Goe of this contract, it is understood that Agency makes this contract both for little Mand as agent for the Advertiser and that Agency reads, on behalf of the Advertiser and of the figure of the Advertiser are and shall be jointly and severally liable for all beyonette to be made by agency to Station and for all obligations properties to be performed by Agency.

2 TERMINATION

- (a) Unless of envise specified on the face hereof, exhanging envirage this contact, without cause, upon giving the other party stream 28 days prior notice provided that, if notice is given by Agency, termination analy not be effective until after two (2) weeks of broadcasting hereupper. If Agency so terminates this contract, it analy pay Station at the earned rate for all broadcasts pursuant to this contract through the effective date of termination.
- (b) Stator may, upon notes to Agency, terminate this contract any time; (i) upon material breach by Agency, (ii) if Station falls to receive timely payment on pilling, or (iii) if Advertisers or Agency's predit is, in Stational reasonable opinion, impaired. Upon au or termination, all-shopes before a charges hereunder shall immediately people and payable. The Agency's only liability shall be to pay for telepasts completed hereunder oner to pancellation by Station.
- (b) Agency may, door notice to Station, terminate this contract at sny time upon materia, breach by Station. Upon such termination, the Station is only sisted to pay as its distance compages a sum equal to the leaser of the followings (f) the solution nonconceptable but to Agency gives notice of carbonia by Agency gives notice of the case o
- (d) Neither party shall have any flability to the other upon termination pursuant to this Paragraph 2, except as provided in this Paragraph 2 and Paragraph 7.

OMISSION OF BROADCA ST

If, as a result of an abt of God, force majeure, odblio emergency, about dispute, restriction imposed by law or governmental order, mechanical breakspown, or where necessary to enspire the Station to complyw ith the Communications Act of 1934, as amended, to sate fy the "reasonable access" and/or "edus" opportunity" requirements for certain collitios, pandidates, or any other similar or desimilar causes beyond the Station's reasonable combol. Station falls to broadcast anyonals of the announcement(s) or programs to be proseduced the control of a some cases of the same of the same cases of the same c

4. FREEMPTIONS

Station anali have the right to pance, any prosposation porton thereof covered by this contract in order to broadcast any program or event which, in the Station's sole dispeton, it deems to be of greater output interest or significance. Station may also report to the previously sold when here easily to comply with its polipacons to make a value by reasonable and or 1934, as a sensor. Station will be offered by critical candidates under the Communications Act of 1934, as a sensor. Station will notify Agency of such candidates under the Communications Act of 1934, as a sensor better the provided by a sensor by a sets flactory substitute date and time, the prosposation pre-moted shall be determed candidates without affecting the rate, discourts or rights provided under this contract, except that Agency will not have to be any otanges allocable to the bandeds prosposation.

5. FIXED RATE PURCHASES

Notwithstanding the provisions of Paragraphs 3 and 4 above, unless the omitted or preempted announcement was purphased as a single boy or at a fixed (i.e., not a preemptible) rate, and it is so indicated on the face of this contrad. Station may preempt at its sole dispression for any reason. In the event of preemption or omission, unless otherwise agreed to by Station. Agency shall be aborded another announcement at a reasonably satisfactory substitute data for any time additional onergo therefor.

8. A GENCY MATERIAL

All commercial materials (if so specified on the Roe of this contract, all program materials, including talent) anall be furnished by Agendy and delivered to Station at Agendy's spie post and expense. Agendy shall not be satisfied not less than 45 hours (explicitly of Saturdays, Sundays and noticitye) in advance of processes. All materials furnished by Agendy (i) shall not be contractly to the public interest, (ii) shall but form to the Station at the existing program and postering policies and duality standards, and (iii) are subject to Station's prior approval and continuing right to reject on to salas Agendy to edit alon materials. Station will not be illocked for loss or demand and Agendy's material or, ever if some body and the salas and the s

If Agency requests within 30 days of lest prospose thereunder, Station will, at Agency's expense, return Agency material to Agency. If Agency oces not so request, Station has the right to dispose of all Agency material any time site of bays following the last prosposet nereunder.

7. INDEMNIFICATION

Agen dy and Advertiser will jointly and severally indemnify and note frames as Station from and against all delines, dented, adding at one processes of posterior of the process of process of posterior of materials fundates by once peralf of Agendy's noter Advertiser or straighted by Station at Agendy's request for use monocolor with Agendy's noter Advertisers commercial meters, and Station will similarly indemnify and note note agendy and Advertisers with respect to any distinct of this portions of this paragraph shall service the termination or expiration of this portions of this paragraph shall service the termination or expiration of this portion.

8. CONSEQUENTIAL DAMAGES

Agen by and Station hereby agree that concedents) demages resolving from any preson of this contract, oursuant to Paragraph 2, or any present to Paragraph 4, are speculative and neither Agency not Station and lice held lices for any pone equantial demages incurred.

This concedents, demage exclusion provisor is an allocation of risk separate and specific provisions according to limiting either Agency's or Station a nemecial for preson.

9. GENERAL

(a) Station will proadbast the antibur tements and programs develop by this combact on the dates and at the approximate hour lytimes provided on the

face nerecif

(p)	The Station shall exercise normal	preceptions in harding of	propertyano mail, ost ses	ames no lisplity for ross on a	emage to program or commettie
materials and other property itmi	ared by the Agency in connector w	hitri proeloceate nereunden.	The Stator will not appear	t or probess mail, correspond	er be, oir teleprone belle in
encreation with programate exper	ot after its orior approval				

- Agency is acting as agent for a disclosed principal (i.e., the Advertiser named on the face kered) and Agency will act as agent for making payment on all billings interested. However, Agency shall be primarily labels for the Advertiser's payment of sums due necessors and Station and in the Agency for the payment thereof unless and until Agency fails to timely remit beyone insolvent. Advertiser has not interested for making agency commissions), but only to the extent that Advertiser has not interested for made payment to the Agency thereor, and to the extent that Advertiser has there to for made payment to the Agency thereor. While knowing that Agency has entered into an agreement or arrangement outporting to assign or pieage to a trind party monities which may be or become payable by Advertiser or Agency or that Agency was in canger of becoming in solvent or (ii) a far receiving notice (taget envite a out that party monities which may be or become payable by Advertiser or Agency or that Agency was in canger of become in the fact of the fact of the month in which service is not not not not not agreement of a country from Station that Agency is seriously delinated that one of the month in which service is not not not not not not not service. Nothing fracing contact is with a media buying service, all references herein to Agency which a vertiser of or diminish Advertiser is additional. If this contract is made directly with Advertiser, references negation to Agency shall apply to Advertiser except that in such case to commission will be allowed.
- (5) Agency shall not assign this contract except to shother agency which successes to its business of representing Advertiser and provided such other agency assumes all its configations necessors. Advertiser may, upon notice to Station, prange its agency and contract contracts to some issues of agency and its configations necessary. Station is not required to produce the results from the benefit of any person other than Advertiser, or for a product or service other than that benefit or the face neteof.
- (a) This contaid contains the entire Understanding between the parties, bennot be brianged or terminated orally, and shall be consider a decoragnosis with the laws of the State of New York, and with the Communications Act of 1624, as amended, and with the rules and regulators of the FCC issued pursuant thereto. When there is any modestand provided these standard conditions and a provision on the Sereof, the latter anality over 1. Failure of either party to enforce any of the provisions hereof and that the activities as a general relinquishment or waiver of that or any other provision. Although the reunder (except for notices under Paragraph 4) and use in writing, given only dy precision telegram or mail, accreased to the other party at the accrease or the face hereof, and anality accreased to the other party at the accrease.

(For additional information relating to political advertising, Agendes and Advertisers are encouraged to request a oppyrof the Station's current political edvertising disposure statement.)

CONTRACT



www.kmbc.com

And:

Strategic Media Placement OH 7669 Stagers Loop Delaware, OH 43015

	Contract / Re	vision	1	Alt Order#	
	953262	1	C	7904991	
Product	•				
AKIN/SEN/R					
Contract Dates	Estimate #				
09/21/12 - 09/24/12					
Advertiser	•		Orig	ginal Date	/ Revision
Akin/R/Senate			09	9/20/12	/ 09/20/12
-	Billing Cycle	Billing	Cale	ndar	Cash/Trade
	EOM/EOC	Broado	cast		Cash
	Station	Accour	nt Ex	ecutive	Sales Office
	KMBC	Meredi	ith Th	hompson	Eagle-Washingt
	Special Hand	ling		_	
	Demographic				
	Adults 35+				
	IDB#	Advert	iser (Code_	Product Code
		AKIT			
	Agency Ref			Advertiser	Ref

Spots/

		Opote,			
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week Rate	Type Spo	ts	Amount
E 1 KMBC 09/21/12 09/21/12 First News at 6am	6-7am	:30	NM	1	\$600.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 09/17/12 09/23/12F 1	Rate \$600.00				
E 2 KMBC 09/24/12 09/24/12 First News at 6am	6-7am	:30	NM	1	\$600.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 09/24/12 09/30/12 M 1	Rate \$600.00				
E 3 KMBC 09/21/12 09/21/12 Good Morning America	7-9am	:30	NM	1	\$450.00
Ciass of Time - Pre-emptible with notice Start Date	<u>Rate</u> \$450.00				
E 4 KMBC 09/22/12 09/22/12 Sa 6-7a	6-7a	:30	NM	1	\$300.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 09/17/12 09/23/12 5- 1	<u>Rate</u> \$300.00				
E 5 KMBC 09/23/12 09/23/12 Sun News @ 5am	5-6am	:30	NM	1	\$100.00
Class of Time - Pre-emptible with notice Start Date	<u>Rate</u> \$100.00				
E 6 KMBC 09/23/12 09/23/12 Su 6-7a	6-7a	:30	NM	1	\$300.00
Class of Time - Pre-emptible with notice Start Date	<u>Rate</u> \$300.00				
E 7 KMBC 09/23/12 09/23/12 News Wknd Sun	7-9am	:30	NM	1	\$300.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Week: 09/17/12 09/23/125 1	Rate \$300.00				
E 8 KMBC 09/21/12 09/21/12 5pm News	5-530pm	:30	NM	1	\$700.00
Class of Time - Pre-emptible with notice Start Date	Rate				

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

Hearst television inc, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



www.kmbc.com

	Contract / Revision 953262 /	Alt Order # 07904991
Contract Dates 09/21/12 - 09/24/12	Product AKIN/SEN/R	Estimate #
Advertiser Akin/R/Senate	0	riginal Date / Revision 09/20/12 / 09/20/12

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week Rate	TypeS	Spots	Amount
Week: O9/17/12 End Date 09/23/12 Weekdays 09/23/12 Spots/Week 1	<u>Rate</u> \$700.00				
E 9 KMBC 09/24/12 09/24/12 5pm News	5-530pm	:30	NM	1	\$700.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Week: 09/24/12 09/30/12 M 1	<u>Rate</u> \$700.00				
E 10 KMBC 09/21/12 09/21/12 6pm News	6-630pm	:30	NM	1	\$825.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 09/17/12 09/23/12F 1	<u>Rate</u> \$825.00				
E 11 KMBC 09/24/12 09/24/12 6pm News	6-630pm	:30	NM	1	\$825.00
Class of Time - Pre-emptible with notice Start Date	<u>Rate</u> \$825.00				
E 12 KMBC 09/21/12 09/21/12 M-F/SU 10pm News	10-1035pm	:30	NM	1	\$1,600.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Week: 09/17/12 09/23/12F 1	<u>Rate</u> \$1,600.00				
N 13 KMBC 09/24/12 09/24/12 M-F/SU 10pm News	10-1035pm	:30	NM	1	\$1,500.00
Class of Time - Pre-emptible with notice Start Date	<u>Rate</u> \$1,500.00				
E 14 KMBC 09/22/12 09/22/12 Late Airing Late News	Various	:30	NM	1	\$500.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 09/17/12 09/23/12 S- 1	<u>Rate</u> \$500.00				
E 15 KMBC 09/21/12 09/21/12 M-F 12n-1p	12n-1p	:30	NM	1	\$250.00
Class of Time - Pre-emptible with notice Start Date	<u>Rate</u> \$250,00				
N 16 KMBC 09/22/12 09/22/12 Sat News @ 5am	5-6am	:30	NM	1	\$100.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Week: 09/17/12 09/23/125- 1	<u>Rate</u> \$100.00	· · · · · · · · · · · · · · · · · · ·			
		Totals		16	\$9,650.00

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 -09/24/12	16	\$9,650.00	\$8,202.50
Totals	16	\$9,650.00	\$8,202.50

Signature:	 Date:	

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

Hearst television inc, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

TERMS AND STANDARD CONDITIONS FOR PURCHASE OF BROADCAST A DVERTISING

The person, firm or other business entity ("Agency") contracting to our mass prospects by vertising time on penelf of the sovertiser names on the face of this contract ("Advertiser" and the station accepting this contract ("Station") hereby agree that this contract shall be governed by the following conditions and terms:

BILLING AND PAYMENTS.

- (a) Staton will, from time to time at intervals following prospects rerevabler, pill Agendy or pensifor Adventiser at appress on the face nersor. Agendy shall bey Staton thereon at appress on bill on or petite the 15th payrof each month following that in which, prospects to posterior such other pate as may be specified in the involve.
- (b) Except where this contract is made ciredity with the Advertiser described on the face of this contract, it is understood that Agency makes this contract both for itself and is agent for the Advertiser and that Agency agrees, on certain for the Advertiser and Agency and Advertiser are and shall be jointly and severally listed for all payments to be made by agency to Station and for all collegations undertaken to be performed by Agency.

TERMINATION

- (a) Unless of service coeffect on the face rerept either party may terminate this contect, without cause, upon giving the other party at least 23 days enor notice provided that, if notice is given by Agency, termination and inotice effective until after two j2 wheeks of producesting inercurrent. If Agency so terminates this contract, it shall pay Station at the earned rate for all producests pursuant to this contract through the effective date of termination.
- (b) Station may, upon notice to Agen by, terminate this contract any time; (i) upon material preson by Agen by, (ii) if Station falls to receive timely payment on billing; or (iii) if Advertisers or Agency's predit is, in Station a reasonable bothor, impaired. Upon such termination, all unpair accrued pharges he returned shell immediately become due and payeble. The Agency's only liability shall be to pay for telepasts completed neteurned prior to cancellation by Station.
- Agency may, upon notes to Staton, terminate this contract at any time upon material present by Staton. Upon such remination, the Staton is only fability analities to pay as included distributed by Agency in the reservoir the following: (i) the about noncontract through date of such termination, or (ii) the lots, which would be one to Staton hereunder if, on the date on which Agency gives not be of contract to the contract through date of such termination, or (ii) the lots, which would be one to Staton hereunder if, on the date on which Agency gives not be of contract to the contract through the date of the contract through the cont
- (f) Neither partyranally avelang/lability to the other open termination pursuant to this Faragraph 2, except as provided in this Faragraph 2 and Faragraph 7.

OMISSION OF BROADCAST

If, as a result of an act of God, force majeure, public emergency, iscond spute, restriction imposed by law or governments, order, mechanical preexcovin, orwinere recessary to enspire the Station to complywith the Communications Act of 1934, as emended, to astary the Treasonable screens and or recursions proportionally recurrency is for density political participates, or any other similar or dissimilar cause despond the Station's respondence control. Station final to the individual masses are stationable for the individual of the announcement of a programs to be breat cashing and final notice in breath nessel, but Agendy and the entitied to an adjustment as follows: (i) find out of a screeduled procedulation and in a state programs to be a substituted as and an adjustment as a state of the cashing and the procedulation of the cashing and the participation of the participation of the procedulation of the procedulation of the state of the procedulation of the proce

4. PREEMPTIONS

Station shall have the right to bande large prosposation portroin thereof powered by this contract imporent to broadcast any program on event which, in the Station is sole dispretion, it deems to be of greater public interest or significance. Station may also repaid to time previously sold when necessary to comply with its obligations to make a value to "reasonable aboses" and or 1844, as amended. Station will notify Agency of such cardellation as promotives reasonably possible, if the parties bannot agreed upon a satisfactory station and time, the prospectable, if the parties bannot agreed upon a satisfactory will not have to say Station any practical and the parties broadcast in proceedings the post procedure.

FIXED RATE PURCHASES

Notwithstanding the provisions of Paragrapha 8 and 4 above, onness the profite on preemptice announcement was purphased as a single buyor at a fixed (i.e., not a preemptible) rate, and it is so imploated on the face of this contract, Station may preempt at its sole dispretion for any reason. In the event of preemption or omission, unless of narrives agreed to by Station, Agency shall perform the pay the full onarge (no precition red no will be given; but Agency shall be above an other announcement at a reasonably satisfactory substitute date and time, at the additional prange therefor.

6. A GENCY MATERIAL

All postmends, materials (if so specified on the face of this contract, all program materials, including talent) analities furnished by Agency and pelivered to Station at Agency a sole post and expenses. Agency analities in attended that is not become and account of the public interest, (ii) and the contraction the public interest, (iii) and of the source product of the public interest, (iii) and subject to Station a prior approval and controlling right to reject on the Station and materials. Station will not be liable for loss or damage to Agency and retails or, ever if appending the product of the second of t

If Agency requests within 30 days of lest brospose thereunder, Station will, at Agency appearance and some features, extension Agency material to Agency material and the request of some features and the request of some features and the request of some features.

7. INDEMNIERCATION

Agen by and Advertiser will jointly and severally indemnify and hold harmless Sistion from and against all delines, demands, debts, oblig atons or pharges (including reasonable attorney lives and discursements) which arise out of or result from the prosposation for prosposation contemplated prospectation for paradeast of materials, brushed by Station at Agency's request for use in connection with Agency's or Advertiser's commercial material, and Station at Agency's representation of a provisions of this paragraph as a learning further or of the paradeast prospectation of the paragraph as a learning to the termination of expiration of this paragraph as a learning to the termination of expiration of this paragraph as a learning to the termination of the paragraph as a learning to the paragraph as

8. CONSEQUENTIAL DAMAGES

Agency and Station hereby agree that consequential camages resulting from any preson of this contract, pursuant to Paragraph 2, or any orderor of prospect, pursuant to Paragraph 3, or any preemption of broadcast pursuant to Paragraph 4, are speculative and neither Agency not Station shall be neit liable to cany consequently comages in ourse.
This consequently, camage explosion provision is an altocation of risk separate and apart from provisions specifying or unfitting eliner Agency's or Station a remedies for preson.

9. GENERAL

(a) Stator will prospess the scripur dements and programs dovered by this contact on the detects and at the approximate industry image provided on the

face hereof.

- fb) The Station shall exercise normal precautions in nancing of procetty and mail, but assumes no leadility for loss or damage to program or commercial materials and other property fundaments with procedure the exercise needs of the Station will not accept or process mail, correspondence, or talaptone data in connector with broad casts except after its prior approval.
- Agency is soting as agent for a displace princips. (i.e., the Advertiser named on the face hereof and Agency will not as agent for a displace princips. (i.e., the Advertiser named on the face hereof and Agency will not initially to Agency for the payment or provided in the face of the advertiser and the second references as a second reference as the second references as a second reference as the second references as a second reference as a second reference and references are references as a second references. The second references are references as a second references are references as a second references. If the contract is made disposal that are references as the references are references as a second references. If the contract is made disposal references are references as a second references. If the contract is made disposal references are references as a second references. If the contract is made disposal references are references as a second references. If the contract is made disposal references are references as a second reference. If the contract is made disposal references are references as a second references. If the contract is made disposal references are references as a second references. If the contract is made disposal references are references are references as a second references as a second reference as a second references. If the contract is made disposal references are references are references as a second reference as a second references as a second reference as a second referen
- (d) Agency shall not assign this contract except to another agency which succeeds to its obsides a of representing Advertiser and provided such other agency assumes at its obligations hereunder. Advertiser may, upon not be to Station, change its agency and conjute a successor agency and its entitled to commissions, if any, on oillings for one posts thereafter. Station is not required to proposest hereafter. Station is not required to proposest hereafter for the penaltic flarty person other than Advertiser, or for a product or service other than that he mad on the face is never than the penaltic flarty person.
- (4) This contact contact contact contact contact contact and entire understanding between the parties, cannot be changed or terminated orally, and shall be construct in accordance with the laws of the State of New York, and with the Communications Act of 1934, as amended, and with the rules and regulations of the FOC issued pursuant thereto. When there is any inconsistancy between these standard conditions and a provision on the face hereof, the states and govern. Failure of either party to enforce any of the provisions hereof and those one reunder (except for notices under Faragraph 4) shall be in writing, given only by prepaid telegram or mail, addressed to the other party at the accrease on the face hereof, and shall be deemed given on the date of disposion.

(For additional) information relating to political advertising, Agendes and Advertisers are encouraged to request a copyrof the Station's purrent politics, advertising disposure statement.]